



EAST TROY

COMMUNITY SCHOOL DISTRICT

Committed to the Growth & Success of Each Student, Each Year

Dr. Christopher G. Hibner, District Administrator
Amy Jenquin, Administrator of Business Services
Amy Foszpanczyk, Director of Teaching & Continuous
Improvement of Student Learning
Amanda Jones, Director of Pupil Services

EAST TROY COMMUNITY SCHOOL DISTRICT

Ensuring and providing 21st century learning through: engaged student learning, quality teaching, strong leadership, rigorous coursework, and community service opportunities while demonstrating efficiency and effectiveness for the betterment of the students and community.

District Goals:

- Ensuring a year to a year plus of learning growth for each child, each year.
- Ensuring programming opportunities through systems and practices that develop the talents of each child in an era of globalization.
- Ensuring individualized learning by empowering students with a personalized learning environment.
- Employing the highest quality professional staff.
- Adapting facilities for current and future educational needs.
- Demonstrating fiscal responsibility through efficiency and effectiveness.

MARKETING SUBCOMMITTEE
OFFICIAL NOTICE
WEDNESDAY, AUGUST 9, 2023
AT 2:00 P.M.

The East Troy Board of Education Marketing Subcommittee will meet in open session on Wednesday, August 9, 2023 at 2:00 p.m. in the East Troy District Offices, 2040 Beulah Avenue, East Troy, WI. A majority of the Board of Education may be present at the Marketing Subcommittee.

Agenda

1. Review current marketing efforts
2. Discuss goals for marketing efforts
3. Discuss target audience for marketing efforts
4. Brainstorm questions we need answered to make marketing tactic decisions
5. Initial discussion for possible tactics
6. Topics for next agenda
7. Set next meeting date